

First Fidelity just deposited a broker in your bank.

Now you have a complete Investment Center right in the **FIRST FIDELITY[™] MILLBURN Office.**

Next time you visit First Fidelity Bank in Millburn, you'll think you're on Wall Street.

Right in the bank, you'll be in touch with the market through our NYSE ticker-tape display, stock quotation equipment, and investment research facilities. First Fidelity Brokers' new Investment Center is fully equipped, professionally staffed, and ready to handle your investment needs. Quickly. Accurately. And conveniently.

SAVINGS. You'll save up to 70% on commissions when you trade securities through First Fidelity Brokers. Without sacrificing service or personal attention.

PROFESSIONALISM. Your own Wall Street-experienced broker will match your financial needs with our full range of services. We have direct lines for trading in all types of stocks, bonds, options and government and tax-exempt securities. And we have on-site safe deposit facilities plus personal and corporate trust officers to help you with estate planning, asset management and other trust matters.

CONVENIENCE. You'll appreciate the convenience of handling all your investments where you bank.

Whatever you're buying or selling, our brokerage staff is there to provide everything you need to make the best investment decisions...right where you do your banking.

You can even settle your transactions directly through your **FIRST FIDELITY[™] Checking, NOW or Money Market Account.**

SAFETY. First Fidelity Brokers are part of the First Fidelity family. We're also a registered NASD broker and member of SIPC which protects securities in your account up to \$500,000.

For more information, call us in Millburn at (201) 565-6337. Or mail the coupon below. Better still, visit us at 397 Millburn Avenue. Our office hours are from 8:30 a.m. to 5:00 p.m. Monday through Friday.

YES! I'm interested in learning more about your Financial Services in Millburn.

- Please call me.
 Send me your Brokerage Kit and application.

SEND TO: First Fidelity Brokers, Inc.
397 Millburn Avenue
Millburn, NJ 07041
Attn: George Knowles

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE: WORK () _____ HOME () _____

FIRST FIDELITY

